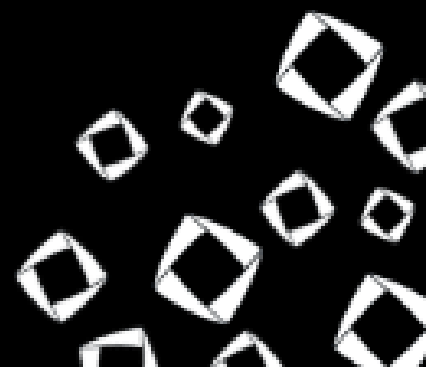
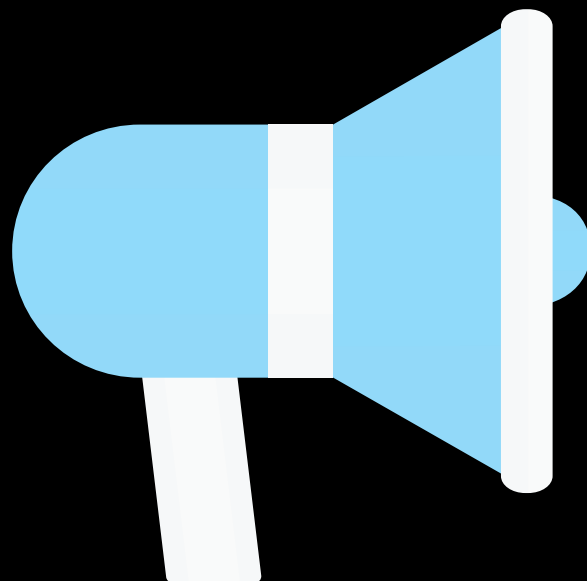




A GUIDE TO THE
DECA INC.

PROMOTIONAL CAMPAIGN





CAMPAIGN GUIDELINES

**SCHOOL
OUTREACH
ACTIVITIES**

3

**ALUMNI SUCCESS
STORIES**

**COMMUNITY
OUTREACH
ACTIVITIES**





CAMPAIGN LEVELS

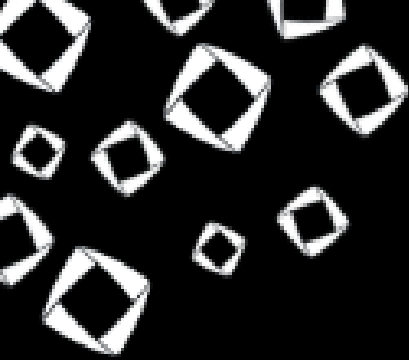
ACHIEVEMENT LEVEL

Meet the requirements in any ONE of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week, Promotional, or Community Service) and receive a pennant and certificate.

THRIVE LEVEL

Meet the requirements in any TWO of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week, Promotional, and Community Service) and receive a pennant, plaque, flag and TWO ALLOCATIONS to attend the THRIVE ACADEMY at ICDC!





CAMPAIGN DEADLINES



DECA INC CAMPAIGN

December 1st, 2020

FOR SUBMISSIONS:
DECA.org/campaigns



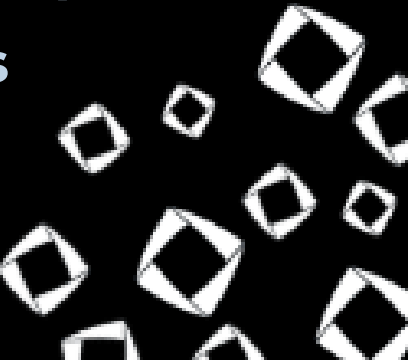


OUTREACH IDEAS

School

- **Have a DECA table at a school event such as a football game**
- **Speak on the school news**
- **Pass out free DECA goodies to all students**
- **Visit classrooms and play the DECA membership video**

Community

- **Volunteer at a community event**
 - **Host a DECA event that is open to all community members**
- 



OUTREACH TIPS

- Utilize social media
 - Think outside of the box
 - Use the ideas on the previous page and think of how to complete them in a virtual format
 - Visit classrooms and play the DECA membership video -> Visit virtual classrooms and speak with members
 - Host a DECA event that is open to all community members -> Host a virtual DECA event
- 