State Action Team 77 is Fired Up to provide Virginia DECA with a Membership Guidebook for the 2021-22 school year.

We have included fun and engaging ideas for social events and for ways to promote DECA to new members.

We cannot wait to see how you utilize these ideas to Maximize Your Momentum!

THANK YOU FROM TEAM 77
SOCIAL EVENTS
In-Person Ideas

- Ice cream social
- Movie night
- School dance
- Talent show
- Restaurant night
- DECA tailgates
- Drive In
- Scavenger Hunt
- DECA Olympics

WAYS TO PROMOTE IN PERSON IDEAS

- Make yourself familiar in marketing classes
- Presentations
- Introduce yourselves to freshmen/new students
- Send personal invites (letters, emails, in person)
- Morning announcements
- Have a booth at club rush
  - School Newspaper
  - School News
SOCIAL EVENTS
Virtual Ideas

WAYS TO PROMOTE ON SOCIAL MEDIA

- Reuse templates that VA DECA posts
  - Stay active
  - Post frequently
  - Share information on school websites
- Get your school to repost your posts
  - Snapchat geofilter for events
- Hype videos (IGTV)

- Trivia night
- Kahoot
- Social media challenges
- DECA fun run
- Workshops
- Guest Speaker Night
- Netflix Party
THANK YOU FROM TEAM 77

We hope that you will find many ideas that you can implement into your chapters.

Show us on social media how your chapters will get FIRED UP for this school year!

Tag us on Instagram, Twitter, and Facebook @virginiadeca.