

EXECUTIVE DECA OFFICER CANDIDACY PROCEDURES

VA DECA Executive Officer Candidacy

The DECA Executive officer team consists of one president and four regional vice presidents. VA DECA may run up to two candidates, one for Executive President and one for Southern Region Vice President.

Any interested candidate should submit the information below to Donna Dail, Chartered Association Advisor. First consideration will be given to those members with state officer experience. For more information on the executive officer candidacy requirements, refer to www.deca.org.

For consideration, potential candidates must submit the following materials by October 7, 2020. All applications will be reviewed by the VA DECA Board of Trustees. Candidates will be notified by the Virginia Board of Trustees Chair following the Board Meeting.

Interested Candidates for Executive Office must submit the following to the Board:

1. Resume – Including but not limited to
 - a. Active Participation in at least one listed National DECA Activity
 - i. DECA Direct Article published – must provide copy of posted article/blog
 - ii. Social media experience
 - iii. Participation in Regional or National DECA Conference (you may note that you will be attending this school year)
 1. ELS – Emerging Leader Summit
 2. Power Trip
 3. New York Experience
 4. Sports and Entertainment Conference
 5. Entrepreneurship Innovations Conference
 - b. Public Speaking Experience
 - c. Chapter Leadership Positions
 - d. District and/or State level Experience
 - e. Competitive Event Experience
 - f. DECA Experiences and Awards not listed anywhere else.
2. Video Submission – be sure to address each of the bullets in your video submission. Candidates should be dressed in the DECA blazer with their most professional face forward. **Maximum of 5 minutes in length.**
 - a. Introduction
 - i. Name
 - ii. Chapter and advisor
 - iii. Current Office (State, District or Chapter)
 - iv. Office you are seeking at the national level.
 - b. Why should the VA DECA Board of Trustees support you as a candidate?
 - c. How will you gain the support of Virginia DECA student members?
 - d. 1 minute speech on the power of DECA's Mission Statement.

3. Detailed Press Kit including:
 - a. Head Shot in DECA blazer
 - b. Campaign theme
 - c. Platform
 - d. Plan to raise funds
 - e. Plans after high school
 - f. Description of support team
 - g. Potential campaign team
 - h. Sample Speech Topic: DECA inspired me to ...

4. Letter from DECA Advisor to Board in support of nomination.
 - a. Advisors must understand that this is a yearlong commitment.
 - b. Advisors are expected to bring another advisor/chaperone to ICDC for other students in attendance so that full attention can be given to the candidate.
 - c. A post-SLC, pre-ICDC conference call must be scheduled with the Chartered Association Advisor, Candidate, and Advisor for an update on progress.
 - d. VA DECA will cover the registration and half a hotel room for one advisor of the candidate at ICDC.
 - e. The candidate and advisor must maintain constant communication throughout the school year.
 - f. The Chartered Association Advisor should receive at a minimum monthly updates on the progress of the campaign from the candidate. Advisors should be copied on the email.

5. Once materials are received by VA DECA, a panel interview will be scheduled with the candidate, State Advisor, Board Chair, and 2 members of the Board of Trustees.
 - a. Interview will be conducted via Zoom
 - b. Interview length expected to be approx. 15 minutes
 - c. Candidate should be prepared to further expand on their reasons for wanting to seek executive office, details of the planned campaign, and knowledge of DECA

All supporting documents should be sent electronically to Donna Dail at:
dail.vadeca@gmail.com.