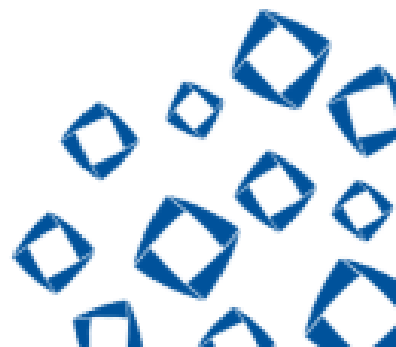
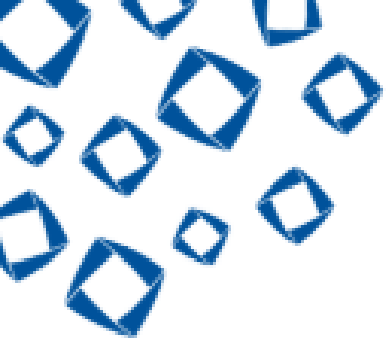


A GUIDE TO THE
DECA INC.

**GLOBAL
ENTREPRENEURSHIP
WEEK**
CAMPAIGN



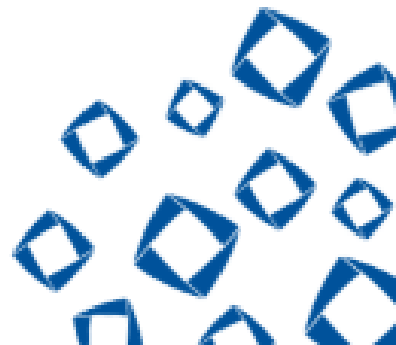


CAMPAIGN GUIDELINES

**INNOVATION
CHALLENGE ENTRIES**

**LOCAL
ENTREPRENEUR
SUCCESS STORIES**

**SCHOOL OR
COMMUNITY
OUTREACH
ACTIVITIES**



3



CAMPAIGN LEVELS

ACHIEVEMENT LEVEL

Meet the requirements in any ONE of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week, Promotional, or Community Service) and receive a pennant and certificate.

THRIVE LEVEL

Meet the requirements in any TWO of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week, Promotional, and Community Service) and receive a pennant, plaque, flag and TWO ALLOCATIONS to attend the THRIVE ACADEMY at ICDC!





CAMPAIGN DEADLINES



DECA INC CAMPAIGN

December 1st, 2020

ACTIVITIES MUST OCCUR

November 16th-22nd, 2020

FOR SUBMISSIONS:
DECA.org/campaigns





OUTREACH ACTIVITIES

Ideas

- Create posters featuring different entrepreneurs and put them around your school
 - Speak on your school/local news channel about the impact of entrepreneurship
 - Use social media to push out information about entrepreneurs
 - Participate in and promote the DECA Idea Challenge
 - Have members share stories about their small businesses
- 