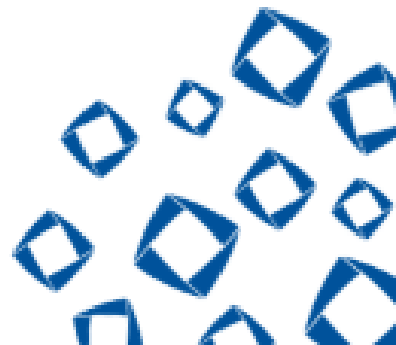
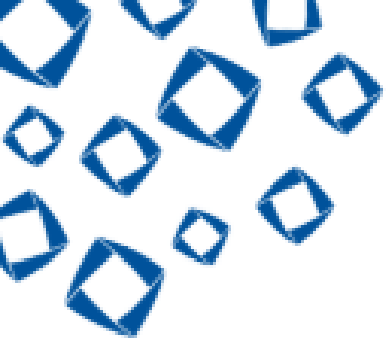


A GUIDE TO THE
DECA INC.

COMMUNITY SERVICE CAMPAIGN





CAMPAIGN GUIDELINES

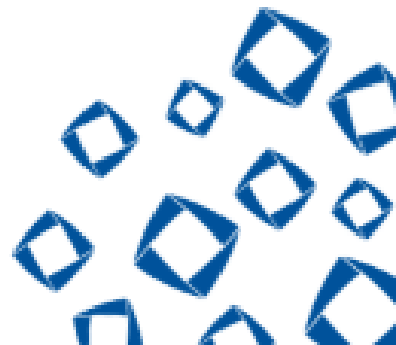
1

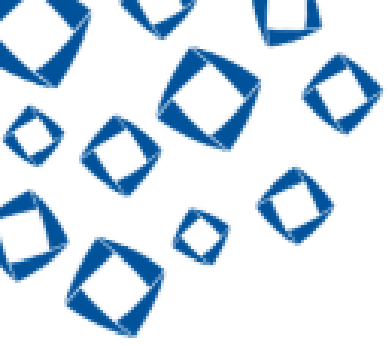
COMMUNITY
SERVICE ACTIVITY

FORM OF PROMO
OR PUBLICITY

75

PERCENT OR MORE
PARTICIPATION OF
DECA MEMBERS





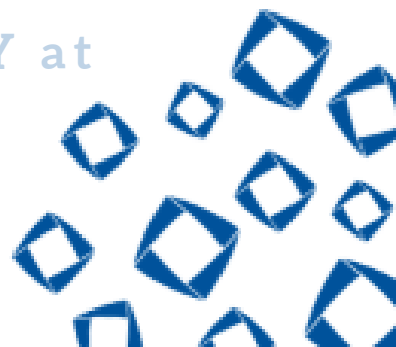
CAMPAIGN LEVELS

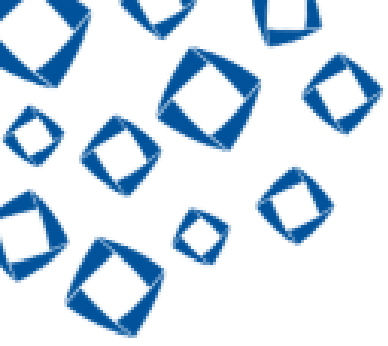
ACHIEVEMENT LEVEL

Meet the requirements in any ONE of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week, Promotional, or Community Service) and receive a pennant and certificate.

THRIVE LEVEL

Meet the requirements in any TWO of the three DECA Month Chapter Campaigns (Global Entrepreneurship Week, Promotional, and Community Service) and receive a pennant, plaque, flag and TWO ALLOCATIONS to attend the THRIVE ACADEMY at ICDC!





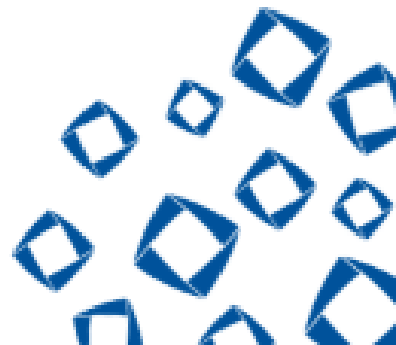
CAMPAIGN DEADLINES

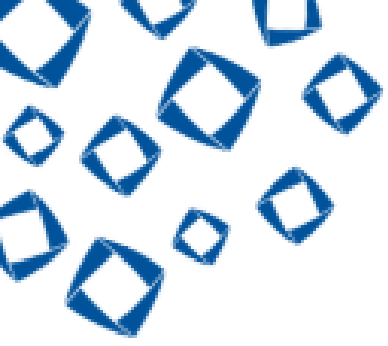


DECA INC CAMPAIGN

December 1st, 2020

FOR SUBMISSIONS:
DECA.org/campaigns





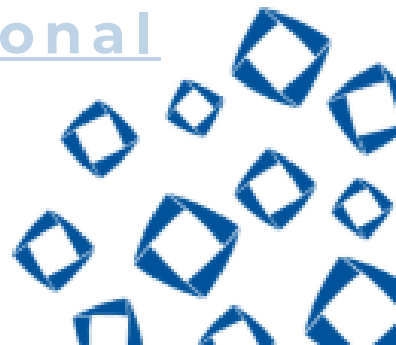
IDEAS AND RESOURCES

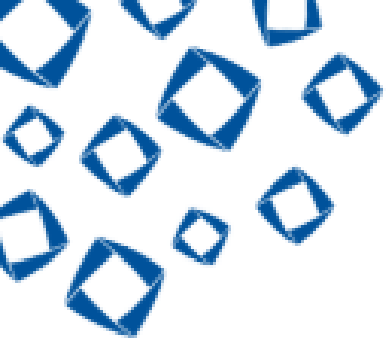
Ideas

- Plan a food or clothing drive
- Organize a run to raise money
- Partner with a charity for one of your meetings
- Encourage members to volunteer virtually
- Host a fundraising event/social

Resources

- VA DECA Community Service Guide
- Deca Direct "4 Unconventional Community Service Ideas"





V A D E C A

INITIATIVES

1. Meet at least two of the following criteria:

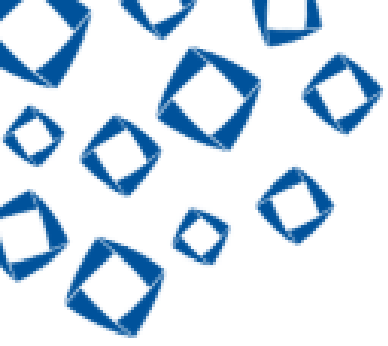
- Have 75% of your chapter sign our October Anti-Bullying pledge
- Register 25% of your chapter for the Virginia DECA Race to Stop Bullying
- Support an organization that falls under one of our categories and tell us about your efforts
- Participate in at least 15 days of our Mental Health Month Challenge
- Organize a letter-writing campaign for your chapter and tell us about it
- Do your own "Motivational Mondays" or similar activity on your social media
- Be creative! Complete your own activity in support of our goal

2. Share photos of your activities on Instagram and Twitter with the hashtag #VADECACares

3. Fill out the WuFoo form on vadeca.org by January 31st to officially submit your efforts!

4. By completing the form, you earn your chapter's members a ribbon on their name tags at SLC!





V A DECA DEADLINES



V A DECA SLC RIBBON

January 31st, 2020

FOR SUBMISSIONS:

vadeca.wufoo.com/forms/va-deca-community-service-recognition/

