VIRGINIA DECA CMG SECTION F: District Presidents

**DISTRICT PRESIDENT SELECTION PROCESS**

As a district officer, you have the opportunity to serve the Virginia DECA Association while growing personally and professionally. Congratulations on your choice to pursue this service.

Each district determines the method of selecting their District President. The following process is a guide that may be used in the selection of district presidents (but is not required):

1. Submit the enclosed application accompanied by an official transcript showing a GPA of at least 2.0 for the last three semesters by the date specified by your district advisor. Each chapter may enter one candidate.

2. Each candidate will be interviewed to evaluate his/her knowledge of Marketing, DECA, and parliamentary procedure. Review the *Virginia DECA District Presidents Handbook*, *Robert's Rules of Order,* and marketing/economics concepts to prepare.

3. The committee will select one district president (DP) and two alternates.

4. The district advisor is responsible for verifying each candidate's qualifications.

5. Please send the application and transcript only. Additional materials will not be reviewed.

**Be sure to check with your advisor about the process used in your district.**

**DISTRICT PRESIDENT RESPONSIBILITIES**

1. Participate in appropriate district activities (some activities may require an invitation)

* Attend the district Fall Leadership Training Conference
* Attend general membership meetings in district
* Attend local committee meetings of chapters within district
* Install local officers in district
* Assist with officer training sessions for district's chapter officers
* Preside at fall events
* Preside at District Leadership Conference (DLC)
* Meet with chapter officers and advisors as needed
* Attend SLC

1. Foster growth and participation within the district.

* Encourage membership
* Encourage increased attendance and participation in DECA activities and meetings throughout district
* Encourage chapter participation in DECA competitive events at DLC
* Encourage chapters to participate in the promotion of Virginia DECA Day and National DECA Week
* Encourage chapters to participate in new chapter awards program and community service project

1. Keep chapters informed of latest developments in district and Virginia DECA.

**DISTRICT PRESIDENT APPLICATION**

**(Type or word process.)**

|  |  |  |
| --- | --- | --- |
| **Candidate's** **Name** | | Year in School |
| Chapter | Advisor | |
| School Address | | |
| Street City ZIP | | |
| e-mail address | | |

|  |  |
| --- | --- |
| Marketing Program Phone | FAX |

|  |
| --- |
| Home Address |
| Street City ZIP |
| Home Telephone Number ( ) |
| Signature of candidate\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

|  |
| --- |
| **Parent or Guardian**  ***\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*** has my permission to participate as a candidate for the Virginia DECA District President and may attend officer training. Permission is granted for the school to release to Virginia DECA his/her grade point average for the three previous semesters.  Signature of Parent or Guardian\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

|  |
| --- |
| **Chapter Advisor**  I recommend this student for appointment as District President. He/she has indicated a sincere interest in Marketing and DECA and has the ability to serve in this leadership role. This student plans to continue in the Marketing program next year.  Signature of Chapter Advisor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

|  |
| --- |
| **Principal/Guidance Counselor**  This student has my permission to participate as a candidate for the office of Virginia DECA District President representing this school and to attend officer training. Further, I verify the student's 2.0 or better GPA (last three semesters).  Signature of Principal or Counselor\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Mail one copy to the district advisor by the date specified by your district. Attach an official transcript to this application.

**SCREENING AND NOMINATING PROCESS**

**Questions, Case Problems, and Speech Topics for Candidates**

**Evaluators:**

The items below correspond to categories on your evaluation sheet.

**1. Candidate Image**

The candidate's image is determined before and during the interview.

**2. Officer Attitude**

* Why do you want to be a district officer?
* What is the greatest contribution you can make to Virginia DECA?
* What is your favorite quotation or saying?
* What individual has had the greatest influence on your life and why?
* Why is a "positive attitude" important to a district officer?
* Why should DECA be important to a Marketing student?
* Why is a good first impression essential for a district officer?

**3. Question Response**

* Do you feel everyone has the same capacity for leadership? Why?
* What qualities do you possess that make you a good leader?
* What does the statement "Ethics is a critical part of business" mean to you?
* What does the statement "To serve rather than be served" mean to you?
* What is your favorite hobby? Why?
* How are responsibility and leadership related?
* What is marketing?
* What is the difference between the Marketing program and DECA?
* Do students who complete a Marketing program really get better jobs?

1. **Leadership Potential**

* What significant contributions have you made to DECA?
* Are you employed? What are your responsibilities at work?
* What are your career goals?
* What do you think should be the most important goal of DECA?
* What leadership characteristics do you possess which would be of greatest benefit to VA DECA?
* In what other school and community activities do you participate?
* Why should we nominate you as District President?

**DISTRICT PRESIDENT CANDIDATE EVALUATION**

**Candidate \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Chapter \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

|  |  |  |
| --- | --- | --- |
| **Criteria** | **Rating Scale** | **Score** |
| 1. **Officer Image (15 points possible)**   Well groomed  Dress that projects a businesslike image  Good first impression  Stood until invited to sit down  Good posture that projected confidence | **Excellent 15, 14, 13**  **Good 12, 11, 10**  **Average 9, 8, 7**  **Poor 6, 4, 2, 1** |  |
| **2. Officer Attitude (20 points possible)**  Enthusiastic  Positive, self-confident  Sincere  Alert and attentive  Sense of humor | **Excellent 20, 18, 16**  **Good 14, 13, 12**  **Average 10, 9, 8**  **Poor 6, 4, 2, 1** |  |
| **3. Question Response (25 points possible)**  Organization of answers  Concise answers and to the point  Spontaneous answers (not rehearsed)  Knowledge of Marketing and DECA | **Excellent 25, 23, 21**  **Good 20, 18, 16**  **Average 14, 12, 10**  **Poor 8, 4, 2, 1** |  |
| 1. **Leadership Potential (15 points possible)**   Candidate seemed at ease.  Candidate showed initiative.  Candidate had plans for follow through on  goals. | **Excellent 15, 14, 13**  **Good 12, 11, 10**  **Average 9, 8, 7**  **Poor 6, 4, 2, 1** |  |
| 1. **Impromptu Speech (25 points possible)**   Handled situation logically  Did not get flustered or over nervous  Good eye contact and gestures  Used correct grammar and good diction  (no slang) | **Excellent 25, 23, 21**  **Good 20, 18, 16**  **Average 14, 12, 10**  **Poor 8, 4, 2, 1** |  |
| **Evaluator's signature** | **Total Score** | |

# 2021 – 2022 VA DECA District President Handbook

June 2021

Virginia DECA District President,

Congratulations on your new position as a District President for Virginia DECA! The State Action Team would like to personally congratulate you on this accomplishment and thank you for your initiative to embark on this journey to Maximize Your Momentum. We are confident that the upcoming year will be a dynamic one for Virginia DECA, but we need your help in accomplishing this goal.

Communication between the state, district, and chapter levels of Virginia DECA is vital for our year ahead and will be the main focus of your role as District President. With effective communication, the State Action Team is able to constantly interact with and engage members to help achieve our goals. As a first step towards a successful year, we ask that you send your contact information (Name, District, and Email Address) to the Chartered Association Advisor, Mrs. Dail (dail.vadeca@gmail.com), so that we may remain in mutual contact between the State and District levels.

As District President, it is important that you understand the significant role you possess in Virginia DECA. We ask that you thoroughly examine Section G of the Chapter Management Guide, which can be found at our website (vadeca.org) under the “Advisors” tab. This details the keys to success as a District President. Most notably, your presence is vital at events including the Officers Leadership Retreat, Competition Training Conference, District Leadership Conference, and State Leadership Conference. Furthermore, you are responsible for fostering development and encouraging involvement within your district. A District President must work amongst individuals on the State Action Team as well as with those in the respective District to fulfill the specific needs of Virginia DECA.

Thank you for your eagerness to help lead Virginia DECA over the upcoming year by accepting the role of District President. If you have any comments, questions, or concerns, please do not hesitate to contact the Chartered Association Advisor or any member of the State Action Team. The 2021-2022 year is going to be one to remember, so get ready to Maximize Your Momentum!

Diagram

Description automatically generated with medium confidenceSincerely,

Anika Damaraju

Virginia DECA President

As a District President it is important that you stay informed of the different changes within Virginia DECA and National DECA as a whole.

**Basic Responsibilities of a District President:**

1. Know your members!
2. Be familiar with the high schools/chapters in your district
3. Keep in contact with the teachers/ advisors and students in your area
4. Must be willing to meet new people
5. Contact the members within and get information from them; be sure to relay all of this information to DECA on the state level.
6. Spread all the information that you know, materials you have, and instructions you learn with your district.
7. Know your responsibilities from advisors
8. You are now a role-model for all chapter members.
9. Ensure that you know what is expected of you in this position.
10. ALWAYS EXPAND YOUR NETWORK!!!

**SLC**

Not only will this job be a very important part of your entire school-year, but in addition you have specific things to do while at our SLC

1. Meet the DISTRICT ADVISORS ☺
2. Meet the other District Presidents!!!!
3. You and your District Advisor will be recognized, and an award will be given on stage with at states!
4. Depending on competition and your own personal schedules while at SLC, be sure that you’re

visible to your District.

DECA Love,  
Your Virginia DECA State Action Team!!!

Contact Information Sheet for Your District’s Chapter Representatives

**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ School:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Email**:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ School:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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